

Accessing Ex-Im
Bank's Services to
Grow Your Business

EXPORT-IMPORT BANK of the UNITED STATES



Who We Are — What We Do

- Ex-Im Bank is an independent agency of the United States government
 - Established in 1934
 - Headquartered in Washington, DC
 - 5 regional business development offices, plus 2 satellite locations in CA (San Diego and San Francisco)
- Mission: Support US exports in order to create and sustain US jobs





Eligibility Criteria

No Defense Articles or Services, or Military Buyers

Exceptions may be made for humanitarian purposes, drug interdiction, dual-use items

US Content

- 51% for short-term transactions
- 85% for medium-term transactions
- Services must be performed by US-based personnel, either in the US or in the "host" country



Eligibility Criteria

Country Eligibility

- Support available in over 155 countries
- Restrictions may apply for political or economic reasons
- Refer to the Country Limitation Schedule (CLS) at www.exim.gov, on the homepage under "Shortcuts"



How Ex-Im Can Help You Business Expand

- > Minimize risks
- Provide a Marketing Advantage
- Supplement commercial financing





Post-Export Financing Solutions:

EXPORT-IMPORT BANK of the UNITED STATES

... When a Foreign Buyer Needs Medium-Term or Long-Term Financing



Medium-Term Insurance and Guarantees

- Capital equipment sales and related services
- Lease transactions
 - Finance Lease: Insurance or Guarantee
 - Operating Lease: Insurance only
- Used equipment OK up to 3 year terms
- Buyer criteria per Medium-Term Credit Standards
 - Minimum 3 year history
 - Reliable financial statements (audited if credit exceeds \$1 million)
 - Buyer must meet certain financial ratios



Medium-Term Insurance and Guarantees

- Minimum 15% down payment required (may be financed by the lender)
- 100% coverage on the remaining 85% financed portion (both principal and interest)
- ➤ I to 5 year repayment, exceptionally 7 years and < \$10 million (up to 15 years for certain environmental exports)</p>
- Generally limited to buyers in developing markets
- Ex-Im Bank can now support up to 30% of Local Cost



Private-sector, corporate borrowers, 5 year tenor, for transactions under \$10 million

Country	Insurance Premium	Guarantee Exposure Fee
Low Risk	1.76 %	1.77 %
Medium Risk	2.85%	2.89 %
High Risk	3.65%	3.71%

- Refer to "Fee Calculator" on www.exim.gov
- One-time (flat) fee (may be financed)
- Under Guarantee program, a 0.125% p.a. commitment fee applies (accrues 60-days from approval date)



Standard Finance Model

(5-year credit to private-sector Mexican buyer)

Net Contract Price: US \$1,000,000

<u>Less</u>: 15% Down payment: <u>150,000</u>

Financed Portion: 850,000

<u>Plus</u>: Ex-Im's Exposure Fee: ______15,045 (1.77%)

Total Financed Amount: \$865,045

- > Payable in 10 equal semi-annual principal payments of \$86,504.50 accrued interest.
- Pricing Indication:
 - Lender's interest rate: 6-mo. Libor + 2.5%
 - ➤ Lender's facility fee: I-2%
 - Exim's Commitment Fee: 0.125%



Medium Term Financing Example: Air Tractor Inc.

Customer's of Air Tractor use Ex-Im Bank's medium-term insurance to purchase its agricultural aircraft such as this AT402 to developing markets in Latin America.





Long-Term Financing Support

- Generally used for buyer financing in amounts over \$10 million and 7 to 12 year repayment terms
- Generally, large-ticket items (infrustructure) and project finance receive long-term support
- > 15% minimum down payment / Ex-Im can support the lesser of:
 - (a) 85% of the US contract amount; or
 - (b) 100% of the US portion
- Local costs: up to 30% of the US export contract
- Loan Guarantees & Direct Loans



Large Scale Long Term Finacing Example: American Tank & Vessel Inc.

- A \$109.5 million loan was provided to the buyer, backed by a long-term guarantee from Ex-Im Bank. The transaction financed the construction of oil-storage tanks and two 70-kilometer pipelines to transport petroleum into the interior of Ghana, as well as into Mali and Burkina Faso.
- Ex-Im Bank's support was instrumental making this large scale project viable for the Ghanian Government given fiscal limitations to undertake such a large project.

Success Story: American Tank & Vessel Inc.

AT&V workers fit and weld a vessel at the company's Lucedale, MS facility.



Officials from Ghana's Bulk Oil Storage & Transportation Co. Ltd. (BOST) meet with AT&V Director & VP of Construction at AT&V's 80-acre fabrication complex in Lucedale.





"How Can We Help YOU?"

- > Expand international sales
- Boost borrowing power
- > Speed cash flow
- Enter new markets
- Mitigate risks and losses



For More Information

Call the Ex-Im Bank Regional Office near you:

New York: 212-809-2650

(Northeast / Mid-Atlantic)

Chicago: 312-353-8081

(Midwest)

Miami: 305-526-7436

(Southeast)

Houston: 281-721-0465

(Southwest)

Newport Beach: 949-660-1341

(West)

> San Francisco: 415-705-2285

> San Diego: 619-557-7091

> WEBSITE: www.exim.gov



Ex-Im Bank Partners

- Additional resources and assistance in applying for Ex-Im Bank products are available from:
 - Insurance Brokers (see list on www.exim.gov)
 - City / State Partners (see list on www.exim.gov)
 - Delegated Lenders (see list on www.exim.gov)
 - US Export Assistance Centers (USDOC and SBA)



Thank You!

- Rick Switzer
- Economic Attaché
- U.S. Embassy Barbados
- Email <u>switzerbr@state.gov</u>

EMBASSY OF THE UNITED STATES

BARBADOS & E. CARIBBEAN